

# NEWREP Technology Zone

## Strengths

**Educational Institutions:** Post-secondary institutions in NEWREP include: University of Wisconsin sites in Green Bay, Oshkosh, Fond du Lac, Fox Valley, Manitowoc County, Marinette County, and Sheboygan County; Lakeland College, Lawrence University, Marian College, Ripon College, St. Norbert College, Silver Lake College, and the College of the Menominee Nation; and the Fox Valley, Lakeshore, Moraine Park, Northcentral, and Northeast Wisconsin Technical Colleges.

**Technology Support:** An Education Action Group has been set up to help businesses meet labor needs. A collaboration between universities and technical colleges has proposed a New Business Assistance Center and incubator to be built in concert with the Northeast Wisconsin Technical College's referendum. The area also has a high concentration of corporate headquarters.

**Transportation:** The area is serviced by four-lane highways providing direct links with Milwaukee and Chicago, by several rail carriers and by Great Lakes ports that are part of the St. Lawrence Seaway system.

## Clusters

The following high-technology clusters have been identified in the NEWREP Technology Zone:

- Advanced Materials/Composites
- Food/Kindred Processing
- Wood/Forestry Related Products
- Engineering/Design
- Information Technology
- Metallurgic Technology
- Medical
- Electronics
- Automotive
- Agri-Business
- Logistics
- Marine
- Paper/Printing Related
- Machine Manufacturing
- Research & Development Labs
- Energy Generation
- Software Development
- Small Engine Technology

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